

SEP 15 1925 ✓

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WRECKAGE ✓

Photoplay in 6 reels ✓

✓ From the Story "Salvage" by

Izola Forrester ✓

Adapted by Agnes Parsons ✓

Directed by Scott R. Dunlap

Author of the photoplay (under section 62)  
Banner Productions, Inc. of U.S. ✓

SEP 15 1925

Washington, D. C.

Register of Copyrights  
Washington, D. C.

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I herewith respectfully request the return of the following  
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Wreckage - 6 reels

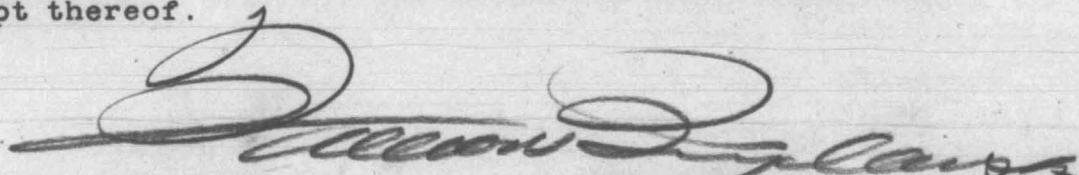
Respectfully,

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SEP 17 1925



SEP 15 1925

EXHIBITORS SERVICE BOOK  
BANNER PRODUCTIONS, INC.

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# WRECKAGE

A Virile Romance of the Sea From the Widely Read Novel "SALVAGE" by Izola Forrester  
*Author of "The WHITE MOTH", "A CAFE IN CAIRO", Etc.*

*A Ben Verschleiser Production*

*Directed by SCOTT DUNLAP*



Featuring

MAY ALLISON  
HOLMES HERBERT

..AND STELLAR CAST..

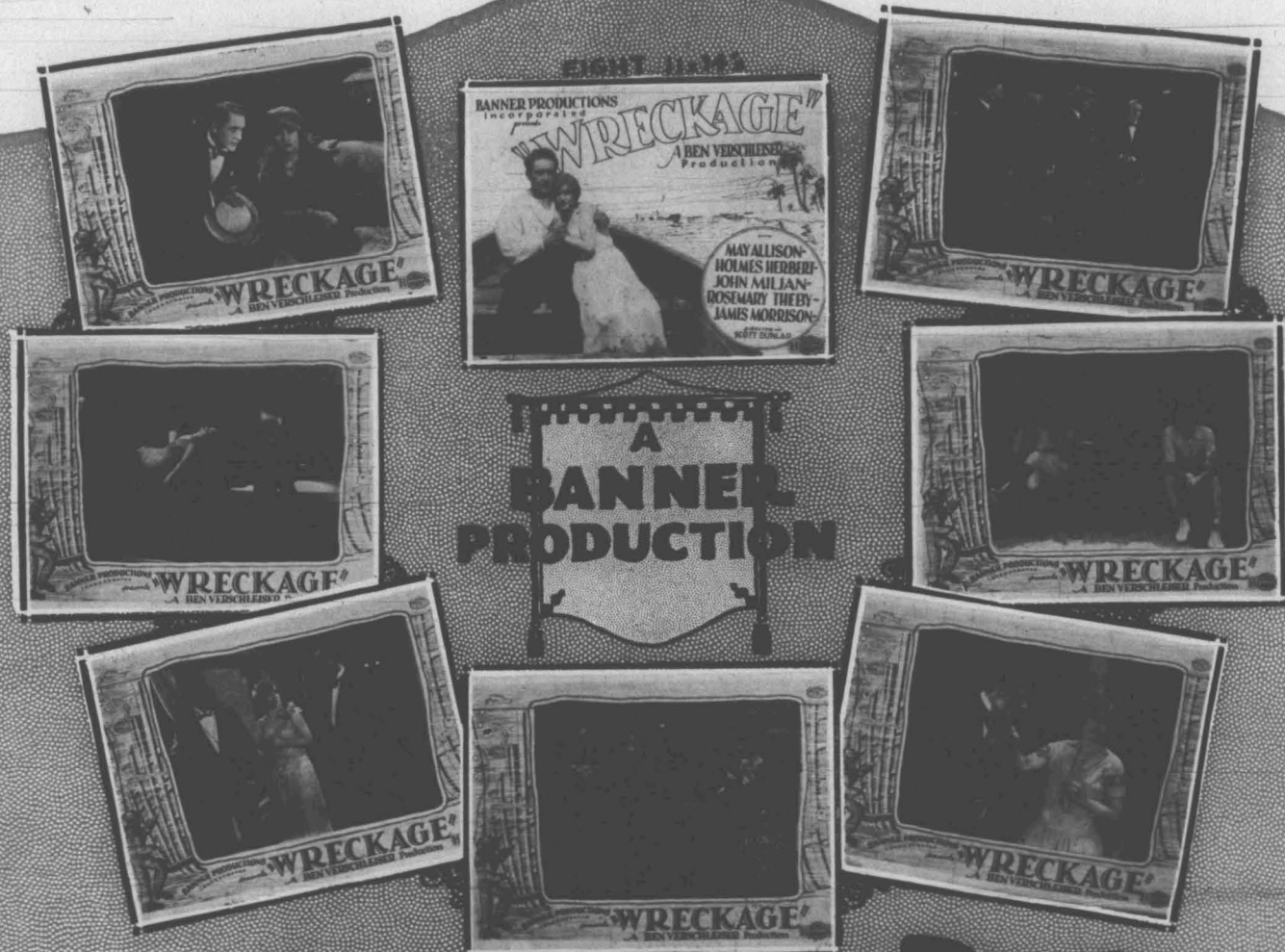
Including

ROSEMARY THEBY  
JOHN MILJAN  
JAMES MORRISON





.. HAND COLORED LOBBY PHOTOS ..



# LOBBY DISPLAY



22 x 28



22 x 28



A Banner Production

# "WRECKAGE"

From the Novel "Salvage" by Izola Forester Author of "The White Moth" and "A Cafe In Cairo"

A BEN VERSCHLEISER PRODUCTION

Distributed By The Henry Ginsberg Distributing Corp.

Directed By Scott Dunlap

## THE STORY

Not For Publication



MAY ALLISON  
Star Cut No. 1

IN spite of their long friendship the contrast between Stuart Ames and Grant Demarest still gave their mutual friends a subject for comment. They looked what they were as they sat together over refreshments after a turn in the saddle. Ames the physician, and Demarest the carefree young millionaire. Life and experience on one side of the table, youth and curiosity on the other.

Demarest rose gracefully at the approach of Margot Burton.

Ames, knowing her of old for what she was, had not realized before that his young companion was even aware of her existence.

At his apartment that same evening Ames attempted to end what he knew was an affair between his friend and Margot Burton. He told Demarest that he loved her. Manfully, Demarest promises to withdraw.

Later, in his own apartment, Demarest was murdered. Ames, who had gone there to confess his earlier lie, was first on the scene. He was found by the police and accused of the crime.

At the trial, the physician was acquitted on the evidence, but to escape the shadow of the insinuations cast by the dead man's friends, he embarked on a vessel bound for the tropics. Aboard ship he met Rene Jordan and her father, the latter a famous importer of jewels. The meeting came about through the interference of Ames when Rene Jordan was the subject of unwelcome attentions from Maurice Dysart.

As the voyage neared its end a terrific storm swept the sea and the ship foundered. Ames found his way to the Jordan cabin and discovered Dysart in the act of robbing the elderly Jordan of a string of pearls. The old man was fighting to the best of his ability.

Ames had two alternatives. He might save the girl or interfere in the quarrel. He chose the former. He carried Rene to the rail, dropped her overboard and leaped into the sea after her. They swam together until presently they came to a cap-sized life boat.

They spent long, fearful hours together alone in the boat. Rene told Ames that Dysart had accused her father of smuggling. Ames, in turn, told her of his experience in the Demarest murder case. By the time they were picked up by a liner each knew fairly well the character of the other.

On returning to civilization, Ames immediately sailed for the South Seas. Rene, the guest of a school friend, Margot Burton, by the trick of chance, was presented to Margot's most recent conquest, Count Bressing. She was startled to recognize in the count her acquaintance of the wrecked ship, Maurice Dysart.

Recognition, of course, was mutual, but was not revealed. Later, when Rene and the bogus count met alone, Margot was roused to jealousy at seeing them together. The situation became unpleasant and Dysart promised to take Rene to her father, who he said was saved. In the meanwhile, Rene had asked Ames to return to her.

Not until she was a captive in a lonely cabin did Rene realize that Dysart had duped her. Ames, arriving at the Burton home, learned that Rene had left. Following her, accompanied by Margot Burton, he reached the cabin barely in time to save her from the beastly Dysart. There was a quick, hard battle and Dysart was armed. His first shot missed Ames, but struck Margot.

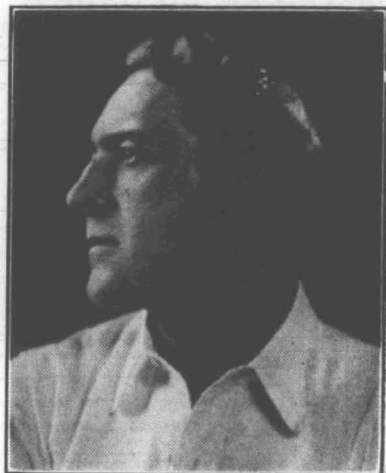
Ames then dared the other man's gun and made it a hand-to-hand fight.

When the battle ended, Demarest was down and Margot, ready at last to confess the truth, cleared Ames of the Demarest murder and proves that Dysart was the actual head of the jewelry smugglers. In the meanwhile, the sunken ship has been salvaged and the evidence discovered in the water-soaked ruins corroborated Margot's story.

Rene and Ames, both cleared of suspicion, were united and the wreckage of their lives was salvaged.

## The Cast

May Allison	Rene
Holmes Herbert	Stuart Ames
John Miljan	Maurice Dysart
Rosemary Theby	Margot
James Morrison	Grant Demarest



HOLMES HERBERT  
Star Cut No. 2

NEWS and FEATURE  
STORIES TO BE  
USED

# In Advance

IF SHOWING TO  
AROUSE INTEREST  
IN YOUR CITY

## MAY ALLISON HAS NARROW ESCAPE

Actress Thrown Into Ocean When  
Boat Capsizes At  
Harbor.

The following story appeared in the Los Angeles Citizen during the filming of "Wreckage," the new Banner picture opening..... at the..... Theatre.

May Allison, motion picture actress is recovering today from the shock received from a narrow drowning escape which occurred, Thursday afternoon outside of Los Angeles harbor when a small life boat containing Miss Allison and Holmes Herbert was capsized by a sudden ground swell.

The boat was being used in filming the sea episodes of "Wreckage," the new Banner production in which Miss Allison and Herbert are playing the leading roles and was some distance away from the camera yacht in which Scott Dunlap, director, King Grey, cameraman, Ben Verschleiser and other members of the company were taking long shots. Herbert was standing up in the boat—supposedly flagging a distant freighter—when the large wave over-turned the small craft, throwing them both into the heavy sea.

After a desperate struggle, Herbert managed to get hold of Miss Allison and to keep her afloat until a Japanese fishing boat in the vicinity came to their rescue. Miss Allison was taken ashore and given medical attention by Dr. C. F. Reily who pronounced that aside from the shock, the actress had suffered no other ill effects from her harrowing adventure.

### SCREEN STORY MADE FROM NOTED NOVEL

In the new Ben Verschleiser production, "Wreckage," featuring May Allison and Holmes Herbert, which comes to the..... Theatre..... for..... days, Scott Dunlap, the director, has carefully followed the novel "Salvage," by Izola Forrester, on which the picture is based.

The wreck scene is said to be strikingly realistic and Miss Allison nearly lost her life in helping to make it. Others in the cast are Holmes Herbert, John Miljan, Rosemary Theby and James Morrison.

Izola Forrester, who wrote "The White Moth" and "A Cafe in Cairo," both rating among the best stories in the fiction field, considered "Salvage" her best work.

## SCENE FROM "SHIPWRECKED"



HOLMES HERBERT and MAY ALLISON in  
"WRECKAGE" - BANNER PRODUCTION -

Scene Cut No. 1

This dramatic Banner Picture is showing at the  
Theatre for..... days,  
beginning.....

## "WRECKAGE" PRESENTS SCENES IN TERRIBLE PACIFIC STORM

IN filming "Wreckage," the Ben Verschleiser Banner picture which comes to the..... Theatre for a..... day engagement....., the cast took chances which show for themselves on the screen. It was essential to "shoot" a Pacific storm and equally as necessary for the performers to be present and accounted for. Accordingly, Ben Verschleiser acted as "first mate" and they set out.

May Allison and Holmes Herbert, her leading man, were caught in a small boat which capsized in the huge breakers. Herbert did everything in his power to keep the star on the surface, but both of them went down again and again. A Japanese fishing boat was responsible for saving them. Miss Allison was rushed to a physician and suffered nothing worse than shock.

The scene of the sinking vessel is said to be one of the most picturesque ever filmed. The storm was

one of the most severe of the year on the Pacific coast and shipping was tied up in harbor for several days on account of it.

In the cast with Miss Allison and Herbert were John Miljan, Rosemary Theby and James Morrison. Scott Dunlap, the director, King Grey, the cameraman and Ben Verschleiser were in the same plight, however, except for the added difficulty of their position which required them to "shoot" the scene and at the same time attempt to rescue the two performers.

The picture is an adaptation from the novel "Salvage" by Izola Forrester, which ran in serial form in Ainslee's Magazine. The author also wrote "The White Moth" and "A Cafe in Cairo," both of which brought her fame in the contemporary literary world. Critics have judged "Salvage" as her best work and in turn, the writer praised the picture version of her story which now is to be presented at the.....

## MINIATURE SHIP WRECKED IN SEA

But Movie Players Venture Into  
Real Storm Risking  
Lives.

Motion picture directors are depending but little on "props" and camera trickery and less on doubles, in these days of realism on the screen. But frequently there arises a problem which requires quick ingenuity.

When they were filming "Wreckage," the latest Banner Production, featuring May Allison, Holmes Herbert, John Miljan and Rosemary Theby, it was essential to present a shipwreck. Obviously, no enormous vessel could be sunk for the purpose of a single scene.

Accordingly, Scott Dunlap, the director, conferred with Ben Verschleiser and the entire staff. The result was that a small craft was acquired and fitted out to represent an ocean liner. Aboard this little boat the cast ventured out in a Pacific gale. A second boat followed with the cameraman.

It was during this scene that May Allison and Holmes Herbert nearly lost their lives when a life boat capsized throwing them both into the sea. The scene turned out to be one of the most realistic and daring ever filmed, but some of the thrills in it were unintentional. Miss Allison was taken home suffering from nothing worse than shock, but for a few minutes those who watched her struggling in the water feared that she had no chance.

"Wreckage," an adaptation from the novel "Salvage," by Izola Forrester, comes to the..... Theatre..... for an engagement of..... days.

### 13 YEARS ON SCREEN, NEVER IN STAGE ROLE

Thirteen years in pictures and never once on the stage—that is the record of pretty Rosemary Theby, appearing with May Allison in "Wreckage," the Banner Production opening a..... day run at the..... Theatre.....

Miss Theby has one ambition outside of Hollywood. That is to write her memoirs of the silent drama. She has appeared recently in "So Big" with Colleen Moore, "One Year to Live," "As a Man Desires," with Milton Sills, "Secrets of the Night," "The Red Lily," and "Girl of the Golden West."

"Someday I'm going to write that book of memoirs, too," said Miss Theby. "And I promise you it will contain some heretofore unpublished facts."



STORIES THAT FAIRLY  
JUDGE THE PIC-  
TURE FOR THE  
NEWS

## On Review

PREPARED BY NEWS-  
PAPER WRITERS FOR  
NEWSPAPER  
EDITORS

### REALISM MARKS "WRECKAGE" FILM

May Allison and Cast Are Seen In  
Thrilling Picture of  
Pacific.

There usually is a quantity of obvious hocomb in the average picture of the sea, but it is marked by its absence in "Wreckage," the Banner Production which opened last night at the Theatre for.....days. There is a shipwreck scene and it is a shipwreck. A small ship, to be sure, but that does not lessen the size of the waves which are Pacific Ocean waves and no fooling. You see them and know that they are real.

May Allison and Holmes Herbert were caught in them and you can compare as you see these two struggling in the high breakers. As a matter of fact, the life boat overturned and Miss Allison and Herbert nearly lost their lives. In order to get the wreck scene Scott Dunlap, the director, and Ben Verschleiser, the producer, obtained a small boat, equipped it to resemble a liner and took the cast out into a Pacific gale.

The result is realism of a striking nature. The story is from the novel "Salvage," by Izola Forrester, dealing with the lovely daughter of a man supposed to be a smuggler of gems, a bogus nobleman and a rangy American who thinks and acts simultaneously. It makes a corking good picture with action in every foot of reel.

Supporting the stars are John Miljan, James Morrison and Rosemary Theby, the girl who has played for the screen thirteen years without once leaning toward the stage.

### PICTURE IS BASED ON POPULAR NOVEL

"Wreckage," an adaptation from the novel "Salvage," by Izola Forrester, is a Banner Production under the guidance of Ben Verschleiser, which opened a.....day run at the Theatre last night. May Allison plays the leading feminine role with Holmes Herbert opposite. In support of the principals are John Miljan, Rosemary Theby and James Morrison.

The picture tells a thrilling story of South Sea intrigue, involving two beautiful girls, a crooked nobleman and an old man suspected of gem smuggling. While it is full of action and mystery, probably the most striking feature of the film is the shipwreck scene in a Pacific storm.

### HE SEEMS TO BE SUFFERING



A SCENE FROM "WRECKAGE"  
A BANNER PRODUCTION

Scene Cut No. 2

Playing for.....days at the Theatre, this new Banner Production is finding the approval of capacity audiences at every performance. May Allison and Holmes Herbert have the leading parts and are supported by a capable cast. The story is an interesting one, well presented.

### POPULAR NOVEL ADAPTED TO SCREEN MAKES FINE PICTURE

EVERYONE knows now, of course, that the best pictures are coming from popular novels and short stories by recognized authors. But not all novels make good pictures and some that would if they were produced properly, don't turn out that way. But in the adaptation of the story "Salvage," from the pen or the typewriter, of Izola Forrester, Banner Productions present a winner.

This picture, under the title "Wreckage," opened a run of.....days at the Theatre last night and proved itself at the start. May Allison has the lead and is supported by Holmes Herbert, John Miljan, Rosemary Theby and James Morrison. Scott Dunlap was the director and Ben Verschleiser, the producer, worked right up beside the camera.

The story tells of intrigue in America, gem smuggling on the Pacific and love in the South Seas. These ingredients are well mixed and the result is a sort of motion picture

cocktail which appeared last night to be decidedly palatable.

The piece de resistance is a scene of storm on the Pacific with a vessel going down. It is one of the most realistic pieces of work this reviewer has seen in some time. From the press department of Banner Productions it is learned that no great liner was sunk to make the scene. Instead, they fitted out a small yacht to resemble a liner and sent it out into the gale with the cast aboard.

As a result, May Allison and Holmes Herbert were tumbled overboard, nearly losing their lives. But they were saved and the resulting scenes what in the vernacular of Hollywood is known as a "wow."

In addition to the action of the story, the picturesque novelty of the storm scene and the nice performance of the players, there is a plot to the tale which holds the interest to the very last flicker of the projection machine. "Wreckage" is a good film.

### THRILLING GALE CAUGHT FOR FILM

Banner Production of "Wreckage" with May Allison, Is Good Picture.

There is enough thrilling action in the Banner Production "Wreckage," which opened at the Theatre last night for.....days, to supply two or three average pictures. And yet, the wealth of movement does not crowd out the plot, or overshadow the beauty of really artistic photography.

The great scene presents the Pacific in anger, with a vessel going down. This shot is one of the finest ever caught by a camera. In order to make it, Ben Verschleiser, the producer, and Scott Dunlap, the director, took the entire cast into the Pacific on a small yacht fitted out to represent a liner. They sailed in the teeth of an ugly gale.

The result is realism of a most thrilling kind. May Allison and Holmes Herbert, the principals, caught in a small life boat, were thrown into the sea when the craft capsized. They nearly died before the bland crew of a Japanese fishing smack picked them up.

The story describes the affairs of a girl whose father is suspected of gem smuggling, a bogus count who is the guilty party, another girl for the jealous atmosphere and a clean-cut American.

The picture is an adaptation from the novel "Salvage," by Izola Forrester, author of "The White Moth" and "A Cafe in Cairo." "Salvage" was rated as her best work and Banner has certainly succeeded in making it into a first rate picture.

### "WRECKAGE" OPENS ENGAGEMENT HERE

Based on the narrative "Salvage," by Izola Forrester, the Banner Production called "Wreckage" opened an engagement of.....days at the Theatre last night, with May Allison and Holmes Herbert in the principal roles. In the cast are John Miljan, Rosemary Theby and James Morrison.

The story is one of the mystery type, with the elements of love and battle woven cleverly into the action. A wreck in the Pacific is one of the most startling scenes cast on a screen for some time and proves that it was no press agent story that came from Los Angeles announcing the near tragedy of May Allison when she was thrown into the sea from a careening life boat.

"Wreckage" is the sort of picture that will hold the audience consistently and at no stage of its unfolding does the story become dull. The cast is good and the directing by Scott Dunlap worthy of special mention.



NOTICES FOR  
PRESS DAY  
BRIEFS  
AND

# News Necessities

GOOD FOR REAL  
PUBLICITY AT  
THE EDITOR'S  
DESK

## TWO WOMEN AND A MAN



JOHN MILJAN, ROSEMARY THEBY and MAY ALLISON in  
"WRECKAGE" — A BANNER PRODUCTION

Scene Cut No. 3

### CONSERVATIVE IRISH STAR IS KEEN FOR U. S. "MOVIES"

Holmes Herbert, a native of Dublin, graduate of Nottingham and Rugby, who appears in the principal masculine role in "Wreckage," the Banner Production showing at the Theatre, is the scion of a very conservative family. He has always been conservative himself. Yet, his greatest "weakness," as he puts it, "is for American motion pictures that aren't conservative."

"I suppose it must be the streak of old Irish adventurer's blood in me," said Mr. Herbert. "Probably if I lived up to tradition, I'd be as far from the stage, or the screen, as I am now from business, or industry, or squiring in the country. Somewhere, back in our tribe, there were some Herbert men who swash-buckled and fought and swore and probably drank copious quantities of Irish whisky. Otherwise, why would I enjoy playing adventure-some parts so much? It's a fact, I get more kick out of the thrills in my work than from anything else in the world."

In "Wreckage," Mr. Herbert plays the role of Stuart Ames, a physician who is required to solve a mystery

### "WRECKAGE" ENGAGEMENT CLOSING AFTER REMARKABLE RUN

After a run of.....days at the.....Theatre, the Banner Production, "Wreckage," starring May Allison and Holmes Herbert, concludes its engagement..... This picture has been exceptionally popular here, playing to capacity houses at every performance.

In the supporting cast are John Miljan, Rosemary Theby and James Morrison. Scott Dunlap was the director and Ben Verschleiser was the producer. The picture is based on the story "Salvage," by Izola Forrester, who also wrote "The White Moth" and "A Cafe in Cairo." "Salvage" was rated as the best work from the pen of this gifted author.

or two and fight his way through treachery in the solution. Incidentally, he was nearly drowned with May Allison in the shipwreck scene in the Pacific.

### 'T WAS REEL CRAFT BUT REAL STORM

Cast of "Wreckage" Ventures Into  
Angry Pacific On "Movie"  
Liner.

WHEN Ben Verschleiser was producing the picture "Wreckage," for Banner Productions, he faced the necessity of presenting a shipwreck scene with a "kick." Obviously, he could not sink a real liner for a single scene. Accordingly, he acquired a small yacht and had it fitted out in every detail to represent a liner.

Then, loading the cast aboard, and sending the cameraman out in a tug, he drove into a Pacific storm. The result was realism, but it nearly cost the lives of May Allison and Holmes Herbert, the principals, who were thrown into the sea from a capsized life boat.

"I'm for realism in the pictures," said Miss Allison, after she was revived in the office of a Los Angeles physician. "But after this I want to be sunk on a real ship, not a reel one."

"Wreckage" opens a.....day run at the.....Theatre..... Others in the cast are John Miljan, Rosemary Theby and James Morrison.

### ROSEMARY THEBY PLANS MEMOIRS

Thirteen Years Before Camera, She  
Has Interesting Recollections  
of Life.

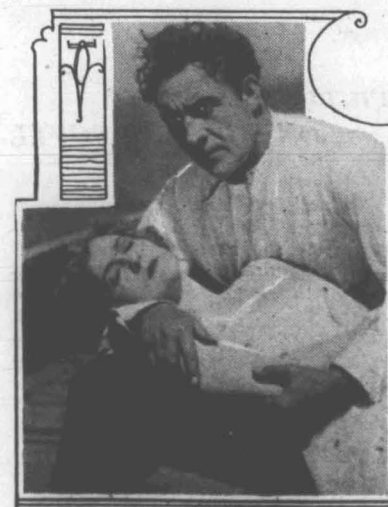
ROSEMARY THEBY, who has talks easily about the rise and been in pictures thirteen years, fall of many a star. On the West Coast lot recently, where she played in "Wreckage" for Banner Productions, Miss Theby announced that sooner or later she intends to write her memoirs of the movies.

She went into pictures in 1912 with the old Biograph, appearing first in "The Wager." Since then, she has played in hundreds of pictures, which met the fate of movies, some being outstanding in picture history, others having dropped out of sight without a sound.

In "Wreckage," Miss Theby plays the role of Margot, a worldly young woman who is involved in all sorts of intrigue, but who finally clears herself by aiding the cause of first rateness. It is a role to which she is peculiarly fitted and she makes the most of it.

"About my memoirs," she said, when "Wreckage" was finished. "When will I write them? Oh, I don't know. Perhaps I'll just make notes... and then when I die, some one will find them and the great story will come out." She laughed softly. "But they will come out, I pledge you that," she added.

"Wreckage" is playing an engagement of.....days at the..... Theatre, where capacity audiences have been viewing it with apparent satisfaction.



MAY ALLISON and HOLMES HERBERT in  
"WRECKAGE" — BANNER PRODUCTION

Scene Cut No. 4



FACT STORIES THE  
EDITORS WILL  
WANT

# Biographies of the Stars

GOOD FEATURE  
COPY FOR  
SUNDAY

## MAY ALLISON

**B**ORN in a Georgia village, May Allison migrated with her parents at an early age to Birmingham, Ala., where she went to school.

At fifteen, her mother took her to New York with the object of having her voice cultivated for grand opera. A noted singing master informed her that the quality and range of her voice would change with approaching maturity, so Miss Allison turned her attention to the less arduous field of light musical entertainment, first appearing with Col. Henry W. Savage's notable production of "Everywoman," in which she understudied the role of "Beauty" and eventually succeeded to it.

Then she alternated with Ina Claire in "The Quaker Girl" and next was ingenue lead opposite DeWolf Hopper in "Miss Caprice." "Iole," a Robert W. Chambers story set to music, next engaged her attention, and then she invaded farce-comedy, playing the featured role in "Apartment 12-X."

A test for screen work made at the Long Island studios of Paramount at the instigation of Al Kaufman, manager of that plant, resulted in Miss Allison's desertion of the stage for good. She made her debut as a screen player in "David Harum," directed by Allan Dwan, in which she appeared opposite William H. Crane.

Metro starred Miss Allison for three years, during which she made such successes as "In for Thirty Days," "Peggy Does Her Darndest," "The Walk-Offs," "Fair and Warmer," "Marriage of William Ashe," "Big Game," "Extravagance" and "The Woman Who Fooled Herself." She appeared with Milton Sills in "I Want My Man." While waiting for the production to begin on "Viennese Medley," she essays the leading role in "Wreckage," a Banner Production just completed.

## JOHN MILJAN

**J**OHN MILJAN is often taken for a Frenchman because of his black hair and eyes and Continental bearing, but he was born in Lead, South Dakota. Although still in his early thirties, he has had 19 years of stage work—the latter three being in motion pictures. He toured the country in stock, appearing in Oakland, San Francisco, Denver, Salt Lake City, Richmond, Va., Ogden, Cleveland, Boston, Birmingham, Philadelphia and Superior, Wis.

His recent pictures have been "Silent Sanderson" for Hunt Stromberg, "Sackcloth and Scarlet," a Henry King production, "On the Stroke of Three," F. B. O., "Empty Hearts," Banner, "The Wheel," directed by Victor Schertzinger for Fox, also four other Fox productions, and "The Overland Limited,"

## NOTICE

**These biographies will appeal to the Sunday Editor of your leading newspaper. They have the personal ring and will go well with one of the Feature Stories on Page 4.**

**Proper use of these stories will be valuable to every Exhibitor.**

## ROSEMARY THEBY

**R**OSEMARY THEBY has been in pictures for thirteen years and can talk glibly on the rise and fall of many a star. She is seriously thinking of writing a memoir of the silent drama and if she does, it is a foregone conclusion that it will contain many an interesting episode. Miss Theby entered pictures in 1912 with the old Vitagraph Co., her first appearance being in "The Wager," produced by that company.

She was born in St. Louis, Mo., was educated in the public schools of that city and later took a course in the Sargent Dramatic School. She was never on the stage.

Her repertoire on the screen has included leading roles, heavy parts and "vamps."

Her more recent outstanding performances have been in "So Big" with Colleen Moore, First Nat.; "One Year to Live," First Nat.; "As a Man Desires," with Milton Sills, First Nat.; "Secrets of the Night," Universal; "The Red Lily," a Fred Niblo production for Metro-Goldwyn; "Girl of the Golden West," Edwin Carew, First Nat.

Miss Theby has black hair, hazel eyes, is 5 ft. 5 inches in height and weighs 128 lbs. Her hobbies are golf and fishing.

## Started As Singer

May Allison, the star in "Wreckage," the Banner Production showing at the Theatre, left Georgia as a young girl to study for grand opera. She sang her way into musical comedy instead, then played half a dozen stage roles and finally was persuaded to take a screen test.

"Opera stars get fat," said Miss Allison, recently. "And it isn't a case of sour grapes. I'm glad I'm not fat and I'm glad I'm not in opera."

a Renaud Hoffman production for Gotham release.

Miljan is 6 feet tall—weighs 165 lbs. and his favorite hobby is gardening.

## HOLMES HERBERT

**H**OLMES HERBERT is one of the most popular of the former English actors engaged in screen work today.

Herbert was born in Dublin, Ire. and received his education at Nottingham and Rugby. His first appearance on the stage was at the age of eight when he played a child role with the William Lane Stock Co. in London. After leaving school, he appeared in a repertoire of Shakespearean plays with the Benson Shakespeare Co. of London. Then followed a long line of leading roles in many of the greatest English stage successes with several tours being made into the English provinces.

In 1912 Herbert was brought to America as leading man for Billie Burke in Pinero's "Mind the Paint Girl." He continued on the American stage, playing opposite Mrs. Patrick Campbell, Blanche Bates and Grace George. Then came the World War which interrupted his stage career while he was serving four years with the British forces.

It was a mere chance that caused Herbert to leave the stage and enter upon a screen career. In 1918 when he played a leading role in "The Man Without a Country," he considered it only a matter of filling in time while waiting for his next stage production. But this picture was followed by requests to make two more with Elsie Ferguson. He has since played leading roles opposite Alice Joyce, Elaine Hammerstein, Alma Rubens, Pearl White, Lois Wilson, Helene Chadwick and Corinne Griffith.

In August 1924, Herbert came to the West Coast to play the lead opposite Corinne Griffith in "Wilderness," a First National Production. Following that picture he was cast in a featured character role in Universal's "Up the Ladder" and then went to Metro-Goldwyn. Banner Productions secured him as the lead for "Wreckage" after he appeared in several more notable pictures.

## MYSTERY



HOLMES HERBERT and ROSEMARY THEBY in "WRECKAGE"—BANNER PRODUCTION

Scene Cut No. 5

National Screen Service, Inc., with offices at 125 West 46th Street, New York, and 845 Wabash Avenue, Chicago, furnishes trailers containing dramatic high lights for all Banner photoplays.

Trailers for "Wreckage," consisting of the main title and 75 feet of carefully selected scenes, are available at a small cost.

You can obtain a regular monthly trailer service on Banner pictures at reduced rates by applying to either of the main offices of National Screen Service, Inc. This is a medium of exploitation that has proved unusually successful. You can use it to box office advantage. Order direct from National Screen Service, Inc.

## The Smile Wins

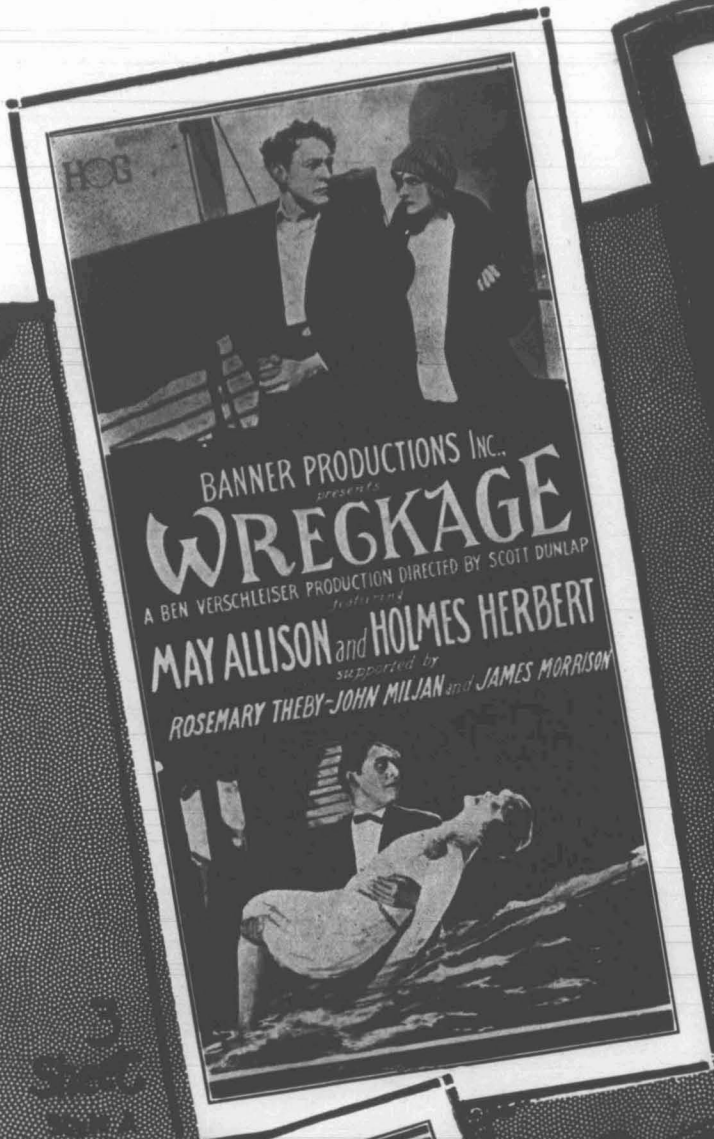


ROSEMARY THEBY

Star Cut No. 3

## "WRECKAGE" CLOSING ENGAGEMENT HERE

"Wreckage," the Banner Production starring May Allison, which has been playing to large audiences at the Theatre since .....will conclude its engagement.....night. This picture is notable for its action, but for a single scene it will be stamped as one of the most thrilling ever shown here. The shipwreck in the Pacific storm is a gem of the photographer's art and an example of the extent to which movie performers will go for realism. "Wreckage" has been reviewed in the columns of The.....and public opinion has agreed with that of the reviewer. It is a first rate picture.



1  
Sheet  
Style A



POSTER





# WRECKERS



Sheet



1  
Sheet  
Style B

# ART AD CUTS



Ad Cut No. 6



Ad Cut No. 7



Ad Cut No. 8

## ACCESSORIES

### FOR YOUR SCREEN

Two Beautifully Colored Slides  
A Special De Luxe Trailer

### FOR YOUR LOBBY

Set of Eight Oil Paintings  
Set of Eight 11x14's  
Set of Two 22x28's  
All in Splendid Colors

### FOR YOUR BILLING

ONE Smashing 24-Sheet  
ONE Arresting 6-Sheet  
ONE Compelling 3-Sheet  
TWO Unusual 1-Sheets

### FOR GENERAL EXPLOITATION

Complete exploitation campaign outlined  
Music Cue Sheet

### FOR YOUR NEWSPAPERS

Advance and review stories for dramatic editors  
Prepared matter for your programs  
Teasers  
Heralds  
Novelties  
Window Cards  
Player Cuts in all sizes  
Scene and Advertising Cuts and Mats



# ART AD CUTS

BANNER PRODUCTIONS, INC., presents

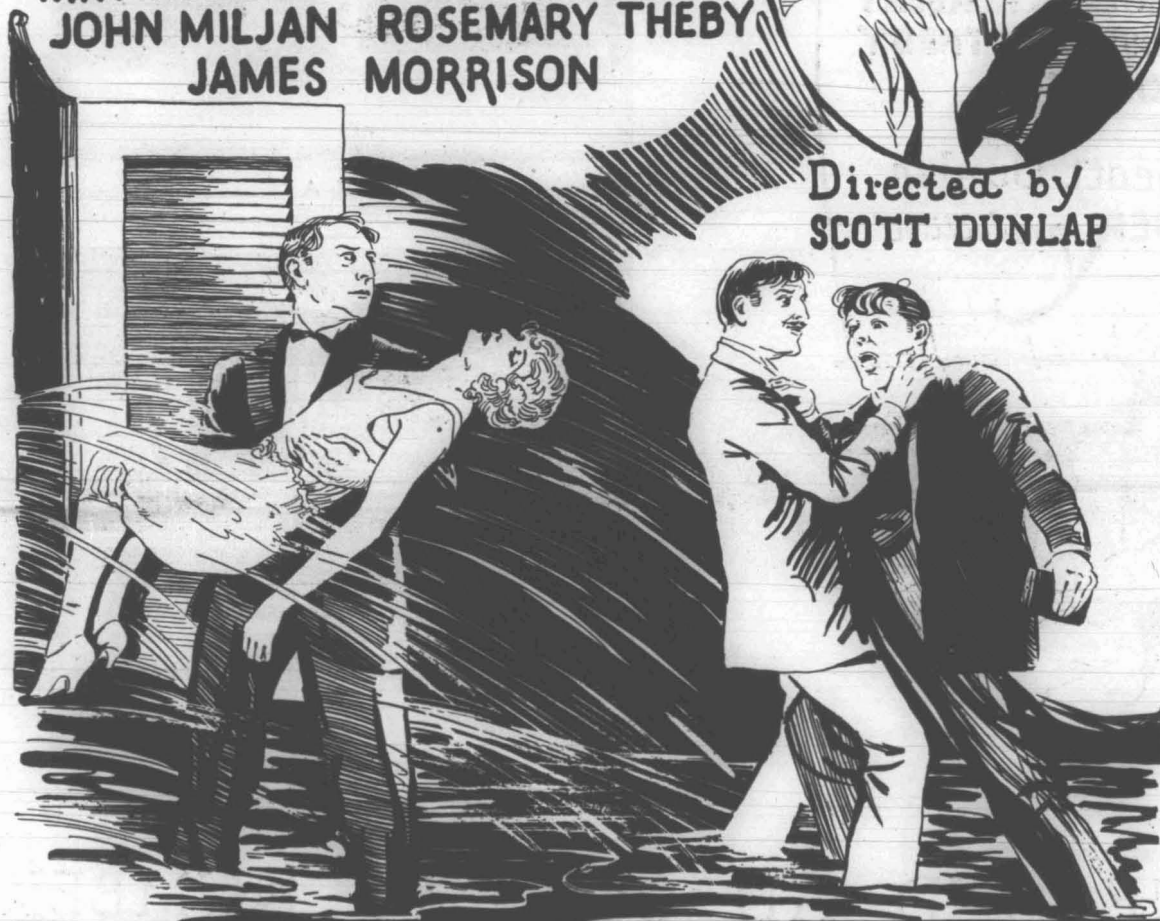
## Wreckage

WITH

MAY ALLISON HOLMES HERBERT  
JOHN MILJAN ROSEMARY THEBY  
JAMES MORRISON



Directed by  
SCOTT DUNLAP



A BEN VERSCHLEISER PRODUCTION

Ad Cut No. 9



Ad Cut No. 10



Ad Cut No. 11



Make

This

Your

BANNER  
SEASON

# ADVERTISING



Ad Cut No. 12



SLIDE A



SLIDE B

## ORDER SCENE AND AD CUTS BY NUMBER

### ADVERTISING CATCH-LINES

May Allison in "Wreckage," a stirring story of shipwreck and smuggling.

"Wreckage," a story of the sea and its salvage.

The ship was lost, but romance was won in "Wreckage," the great sea story of the year.

When the ship went down Cupid used a life preserver instead of an arrow.

Love triumphs over intrigue and disaster in "Wreckage," a stirring film of society and the sea.

The cast in "Wreckage" reads like a "Who's Who In Filmdom."

A mighty drama of sea and society interwoven with an absorbing sea story.

"Wreckage" was adapted from the notable novel "Salvage," by Izola Forrester, a master writer of mystery.

"Wreckage," a photoplay with a different love angle.

A shipwreck scene in "Wreckage" is so true to life that May Allison nearly lost her life in the Pacific while making it.

"Wreckage" is a picture which you cannot afford to miss.

Holmes Herbert, May Allison, John Miljan and Rosemary Theby have remarkable roles in the remarkable picture "Wreckage."



# EXPLOITATION

## GUESSING CONTEST

**C**URIOSITY will arouse more box-office interest in your showing of "Wreckage" than almost anything else. Here is an idea with which to arouse curiosity and it may be easily worked out.

Almost any store in town will have a quantity of broken merchandise. It may be a damaged picture, a smashed vase, chipped plates, in fact, any piece of merchandise that has been damaged. Arrange with the merchant to show a window display of broken merchandise. In the window arrange several stills from "Wreckage," together with your show dates.

In the center of the display place a card offering free admission tickets to all those who guess the number, or the nearest number of articles in the window. It may be that certain articles will be saleable and the merchant will be able to dispose of these at reduced prices, at the same time giving your showing of "Wreckage" valuable exploitation.

## POEM CONTEST

**W**RECKAGE" contains eight letters. By offering free admission tickets for the best eight-line poem on the picture you would arouse wide public interest and at the same time acquire valuable publicity. The newspapers would publish the winning poems, it is almost certain, together with the names and addresses of the winners.

There is also, the plan of asking for the last line of a limerick. For instance, you could use the following, and offer tickets for a suitable last line:

In scenes that are thrillingly real  
Do pictures present their appeal,  
So in "Wreckage," therefore,  
There are thrills by the score.

As a suggested last line—"And realism reel after reel."

## POSTER NOVELTIES

**W**RECKAGE" offers you a wonderful opportunity for a unique lobby display. The cut-outs will attract the public and with the 24-sheet you will get an admirable marquis effect.

By means of a strip of canvas, properly cut in the shape of a sail, you will be able to transform your lobby into a ship's deck. At the cost of but little money and effort, a canvas covering could be arranged around the lobby on both sides, with port holes cut in. It would be sure to attract attention if the ushers and attendants were costumed as sailors.

The ticket office could be covered with canvas and made to resemble the wheel house on a boat. Your ticket seller could be costumed as a sailor, with white cap, etc., adding to the effect.

## STREET STUNT

**W**HILE it isn't entirely new, the novelty of running an automobile about town under the form of a ship always arouses interest and draws crowds. At little expense a carpenter or tinsmith will build a ship's body to be placed over the automobile. The driver should be garbed as a sailor. Painted on the car, of course, would be the announcement of your showing of "Wreckage."

Another good street stunt would be to send a sandwich man about the streets carrying a life preserver instead of a sandwich sign, bearing your announcement.

Still another would be to establish ship's clocks at busy points, allowing them to ring the time according to the regular ship routine. Over these clocks would appear signs calling attention to your showing.

# EXPLOITATION

## A. B. C. IDEAS FOR SHOWMEN

- A**—LLISON (May) is the star of "Wreckage," known to all your patrons.
- B**—est seller novels such as "Salvage," by Izola Forrester, from which "Wreckage" is taken, always bring crowds to a picture.
- C**—lever window displays and tie-ups will "sell" this picture in advance of your opening.
- D**—aring scenes of a real shipwreck will draw attention to your lobby display. Use the cut-outs and stills from the picture.
- E**—ssays for school children on "What Would YOU Do In a Shipwreck?" will attract wide interest and get newspaper publicity.
- F**—ree tickets might be awarded to veterans of the sea living in your town.
- G**—em display in jewelry store window with card stating: "Gem smugglers are brought to justice in 'Wreckage,' at the \_\_\_\_\_ Theatre, etc."
- H**—ouse to house distribution of announcement cards is always effective.
- I**—llustrate story of "Wreckage" in stills, in book-store window with tie-up on the book "Salvage," by Izola Forrester.
- J**—uvenile interest will be aroused by lobby display of ship.
- K**—indle interest by newspaper publicity on realism of "Wreckage" scenes.
- L**—ife preservers hung in lobby will attract public attention.
- M**—ail and post card campaign should be started a week before opening.
- N**—ovelty display of hand-carved ships if they are available would be good exploitation plan.
- O**—ld relics may be available in homes of men who were once sailors.
- P**—osters for "Wreckage" are unusually attractive.
- Q**—ueer stories of shipwrecks in which local men may have participated would be exceptionally fine publicity. Inquire about the old sailors in town.
- R**—ealism features "Wreckage" and should be played up in advertising and publicity.
- S**—hipwrecks, smuggling and salvaged souls, are high lights in this picture and they are sure to bring public interest to a high pitch.
- T**—ie-ups with merchants, teaser throwaways, etc., will boost the box-office.
- U**—se National Screen Service Trailer in advance of showing.
- V**—ery unusual situations in the story of "Shipwreck" make the picture different than any ever shown before.
- W**—reckage offers you a fine chance to show window cards and displays of certain drawing power.
- X**—is the unknown quantity in Algebra, which makes it an interesting study, just as the mystery in "Wreckage" will hold your audience to the last.
- Y**—oung and old will always be interested in pictures and stories of the sea.
- Z**—enith is the highest peak attainable, which is what "Wreckage" will bring to your box office.

## MAIL CAMPAIGN

**B**EFORE the opening of "Wreckage," it would be good business to send cards, or letter, perhaps both, in a city-wide campaign calling attention to the picture.

On a card you might say to your patrons:

"In presenting the Banner Production 'Wreckage,' at the \_\_\_\_\_ Theatre \_\_\_\_\_ we believe that we are offering one of the most unique attractions of the year. May Allison and Holmes Herbert are the stars and the story is from the remarkable novel 'Salvage,' by Izola Forrester. Aside from the thrill of a shipwreck and the honest love of two real people, the picture offers an element of mystery and proves again that square shooters never miss their target."

These personal messages are sure to attract attention to you as exhibitor and to your theatre as an enterprising house of amusement.

## WANDERING FOOTSTEPS

**T**HE next Banner Production to be presented will be titled "Wandering Footsteps." Estelle Taylor, Alec B. Francis and Bryant Washburn are the stars.

Here is a story so human that it strikes into almost every home in America. So few homes are without the memory of some one whose footsteps have wandered, that the title at once arouses interest. And even those who have continued to tread in the straight and narrow path, have been tempted time and again to wander.

"Wandering Footsteps" is a story of human nature, with its sobs and smiles, its high places and its low. Estelle Taylor, the wife of Jack Dempsey, heavyweight boxing champion of the world, has the best role of her career. The parts played by Alec B. Francis and Bryant Washburn is no less important and they are supported by a powerful cast.

Everybody will want to see "Wandering Footsteps," the picture of life as we of the twentieth century live it.



BANNER PRODUCTIONS Inc., Present

# “WRECKAGE”

Starring May Allison, Holmes Herbert, and Stellar Cast with Rosemary Theby, John Miljan and James Morrison

## “DESCRIPTIVE FILMUSIC GUIDE”

By Michael Hoffman

\* Tax Free  
\*\* Taxable

T	At screening of titles.....	Lively exteriors .....	2/4 Allegretto .....	3	Glad Days (Berche)*
T	Margaret Burton—always .....	Romantic .....	4/4 Romance .....	3	Gaiety (Savino)**
T	That evening Stuart.....	Depression and pathos.....	4/4 Andante .....	4	D'Amour Meurt (Maykels) THEME*
T	I saw Grant leaving.....	Neutral scenes .....	4/4 Moderato .....	4	Love Song (Wright) THEME**
T	Stuart is nothing to me.....	Romantic .....	4/4 Romance .....	3	Symphonic Melody (Mendelssohn)*
S	Woman takes revolver.....	Tragic .....	4/4 Appassionato .....	2 1/2	Red Rose (Hadley)**
S	Doctor is arrested.....	Quietude .....	6/8 Andante .....	2	Dawn of Hope (Byford)*
T	And so another man's fate.....	Neutral ship scenes .....	4/4 Moderato .....	4	Heart Wounds (Grieg)**
T	What luck to find.....	Friendly meeting .....	2/4 Moderato .....	2 1/2	THEME*
S	Steam whistles blow.....	Steamer sails (neutral) (Watch boat whistles)	3/4 Moderato .....	2	THEME**
T	On a ship the first.....	Comical Romance .....	6/8 Allegretto .....	2	Roses (Ascher)*
T	You didn't think.....	Mysterious .....	4/4 Mysterioso .....	2 1/2	Rhap. Appassionato (Ketelby)**
T	The fourth day out.....	Rather comical .....	3/4 Allegretto .....	1	Nocturne (Chopin)*
S	Girl peels banana.....	Rather comical .....	2/4 Allegretto .....	1 1/2	My Dreams (Lee)**
T	The glass dropped sir.....	Mysterious .....	4/4 Mysterioso .....	3 1/2	Consolation (Mendelssohn)*
S	Social gathering .....	Dance and entertainment.....	2/4 Jazz (P—F action) .....	1 1/2	Cavatina (Ralf)**
T	“Got in touch—.....	Impending danger .....	2/4 Light Agitato .....	1	The Flatterer (Chaminade)*
T	Then the typhoon struck.....	Heavy rain storm..... (2/4 Tempo for Dance and Furioso)	2/4 Furioso .....	3	Nydia (Zamecnik)**
T	I am going to my cabin.....	Fighting and storm scenes.....	2/4 Furioso .....	3	Good Bye (Tosti)*
T	Alone—drifting for days.....	Dramatic .....	4/4 Hy. Dramatic .....	2	Good Bye God Bless You (Ball)**
T	And I can never forget.....	Nervous tension and rescue.....	4/4 Appassionato .....	1	Extase (Ganne)*
T	EVENING (blue scene).....	Quietude on ship.....	3/4 Moderato .....	1	Nero's Delight (Arnold)**
T	A few months later.....	Rather romantic .....	4/4 Romantic .....	4	Beware (Bizet)*
T	Deep in an African jungle.....	Quiet African hut interior..... (Slow tom-tom effect entire scene)	4/4 Tom Tom effect .....	2	Crafty Spy (Borch)**
T	Rene's visit was prolonged.....	Entertainment and dance.....	2/4 Jazz (P—F action) .....	2	Soft Breezes (Wagner)*
T	You are very beautiful.....	Dramatic tension .....	4/4 Hy. Dramatic .....	1	Sparklets (Miles)**
S	Dancing is resumed.....	Dancing .....	2/4 Jazz (P—F action) .....	2	Bananas and Love (Stern)*
S	Machine drives up.....	Romantic .....	4/4 Romance .....	2	Yes We Have No Bananas (Silver)**
T	A new day and new trouble.....	Breakfast (neutral) .....	2/4 Moderato .....	1	Forboding (Kempinski)*
T	I came to see Miss Jordan.....	Heavy dramatic .....	4/4 Hy. Dramatic .....	3	Infernal Mysterioso (Borch)**
T	That evening at eight.....	Restless—disappointment .....	12/8 Light Agitato .....	2	Jealous (Little)*
T	High up in the Berkshires.....	Threatening and struggle.....	4/4 Hy. Agitato .....	4	Ever Lovin' Bee (Stamper)**
S	Auto appears with doctor.....	Fight and rescue.....	4/4 Hy. Agitato .....	2	Trembling Anxiety (Mozart)*
S	Villain disappears over cliff.....	Romantic .....	4/4 Romance .....	1 1/2	Dramatic Agitato 38 (Minot)**

As Lovers Embrace, HEAVY TREMELO CHORD TILL END.

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Eight To  
A Set



Big Moments  
in This  
GREAT  
PICTURE  
All in  
Splendid Colors



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